



Fritz Bindel

Producer/Line Producer

fritzb.tv



Profile

Experienced freelance commercial producer. Three+ years as head producer for all commercials at Graphite Films, SF CA. Live Action Producer and job bidder for award winning Tippet Studio. Extensive work and experience casting nationally for talent. Excellent advertising agency experience working as hybrid agency-production company producer. Experienced with SAG and non-union talent in productions.

Experience

HEAD PRODUCER (COMMERCIALS), FELD DIRECT/GRAPHITE FILMS – 2015 - 2019

Head producer for all commercial productions with Graphite Films. Produced shoots with total of over \$4M in production costs each year. Bid all commercials, worked with creative and account teams to hone creative with budgets and logistical challenges. Served as co-agency producer while agency producer on leave leading many client meetings and negotiations. Co-directed many spots with DP/Directors. With agency producer, modernized and fully digitalized production workflow. Driver of creative process working with directors and DPs on pre-vis work, rehearsals, optimizing shoot flow to get the most out of each shoot day.

FREELANCE PRODUCER/LINE PRODUCER – 2014 - 2019

Bidder and Producer for live action portion of Tippet Studio productions. Budgets reviewed by major agencies and cost controllers. Solid understanding of VFX and compositing. Producer + AD on smaller and green screen shoots. Highlights of other work includes: Field Producer for international shoots such as the Malibu Summer of Fun (week-long social media shoot of beach related activities) and first live TV commercial (ITV Britain) field producing segment live from boat under Golden Gate Bridge.

FREELANCE PRODUCTION MANAGER, PRODUCTION COORDINATOR AND CREW

Years of production experience ranging from large multi-million dollar car shoots: Ford, Nissan, Porsche, Alfa Romeo and Texaco, to countless corporate films and many shoots in-between including stills (Harley Davidson Motor-clothes), documentary segments and live events. Two years of editorial work cutting footage and delivering for live event producers.

Education

BA Economics, University of Washington
Film and Television Production, DeAnza College

Skills & Interests

Solid crew experience including Grip/Electric and shooting, art department and editing. Interests in fitness and outdoor sports. Basic performance driving training and excellent knowledge of cars and technology. Conversational in German and Spanish.

References

Available on Request. Please see reel at fritzb.tv for a selection of projects.

