

Michael Winokur*

WEBSITE
winokurphotography.com

*Award-winning photographer, director and cinematographer working across mediums with two unifying interests; character and story.

MOBILE
+1(650) 468 - 3686

*A former newspaper photographer who brings documentary eye to brand storytelling.

EMAIL
winokur@gmail.com

*Driven to think like an artist and work like a craftsman, valuing ideas and execution.

EXPERIENCE

Winokur Photography
San Francisco, CA
2000 - Present

Translating brand objectives into compelling images for advertising, design, editorial, health care, tech and finance clients. Collaborating with creative directors, clients and vendors to build the right team to execute each production.

Union Movie Works
San Francisco, CA
2012 - Present

Filmmaker and creative partner for this boutique production company turning RFPs into stories and rich narratives. Working from concept to post-production on projects ranging from broadcast spots to live action narrative and documentary films.

AWARDS

Jury Award - Best narrative short, Napa Valley Film Festival
Audience Award - Best narrative short, Napa Valley Film Festival
Best Picture - Pasadena Film Festival
Audience Award - Best narrative short, Film Fest Tucson
Best Director - Film Score Film Festival
Best Public Service Campaign - American Public Health Association
Graphis Magazine Gold Award - Photography
Gold In-Awe Award - Health Care Marketing Association
Sundance Directing Lab Semi-finalist
Austin Film Festival Script Competition

EDUCATION

University of Missouri
School of Journalism

Bachelor of Journalism, Cum Laude

Oxford University
New College

Minor in Politics, Philosophy and Economics

Universidad Autónoma
de Guadalajara

Minor in Spanish Language

CAPABILITIES

Still photography (digital & film)
Directing professional actors & real people
Cinematography/Director of Photography (Red Camera owner)
Lighting for film and stills (studio & location)
Script writing (:30 second spots to feature-length)
Editing (Adobe Premiere Pro, Photoshop, After Effects)
Sourcing and directing pre and post-production services (casting, locations, audio, music, color & VFX)