

JEFFREY LEE CLARK

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EXECUTIVE PRODUCER, DIRECTOR & EDITOR OF HUNDREDS OF WORLD-CLASS PRODUCTIONS
25 YEARS DYNAMIC LEADERSHIP IN FILM, VIDEO & ANIMATION PRODUCTION

QUALIFICATIONS & EXPERTISE

- Results-driven media production specialist with hundreds of film & video production credits.
- Extensive international production experiences as producer, director and editor.
- Key player and leadership in a variety of entrepreneurial ventures and visionary startups.
- Keen eye for detail in composition, execution and design. A flair for the cutting edge.
- Proven track record established through various awards, nominations and certifications.

PROFESSIONAL EXPERIENCE

VIDEBOT Video Production & Marketing San Jose, CA
Founder/Executive Producer www.videobot.tv February 2012 – Present
Video production and marketing startup focused on launching a streamlined approach to social, online, mobile, and interactive video solutions for brands and marketers.

Accomplishments: Created international video project for TripAdvisor. Created over 500 world-class travel tour videos across 50 destinations worldwide. Established production protocols, post workflows and creative goals. Created a series of solutions for video production and marketing through online, mobile and Smart TV channels.

CURRENT TV, LLC Global Media Company San Francisco, CA
Creative Services Producer www.current.tv July 2005 – January 2010
Created numerous high-concept video presentations for corporate branding, sponsorships, marketing, award submissions and ad sales upfronts. Produced graphics, promos and video for web based content. Directed and produced dozens of case studies, brand engagement campaigns and long format commercials for major sponsors.

Accomplishments: Created “Viewer Created Commercial” initiative, earning the network millions in sponsorship ad dollars and earning the network its first Primetime Emmy for Interactive Television.
Credits: General Electric, Toyota, L’Oréal, T-Mobile, Nissan, Sony, Pepsi, American Express, Electronic Arts, TV Free Burning Man, 2006 Emmy Awards, 2008 Elections.

GOOGLE, INC. Search Engine/Advertising Giant Mountain View, CA
Contract Producer/Editor www.google.com September 2005 - October 2006
Produced and edited a variety of corporate presentations featuring top Google executives and guests.

Accomplishments: Created numerous successful video projects for Google and respected guests.
Credits: Google Earth Video, Code Jam, Dr. Eric Schmidt, Sergey Brin & Larry Page, Google execs.

WORLD PEACE MUSIC AWARDS (member United Nations) Mountain View, CA
Senior Director of Video Production www.wpma.tv 2004
Established new video production department from the ground up, equipment, team and directives.

Accomplishments: Staged arena-scale production team for international music award show in Vietnam. Created numerous “Live” and studio performances for television and DVD distribution.
Credits: PSAs, VNRs & EPKs, Lionel Richie Satellite Uplink, UN/Kofi Annan, Black-Eyed Peas "Live"

MVCI (Music Video Commercial Institute) Film School Los Angeles, CA
Film School Director and Co-Founder www.mvci.tv 2002 to 2004
Co-Founded world's first Music Video Film School as the key player and spokesperson, responsible for school's vision, direction, and business development. Outlined curricular objectives, taught workshops, and mentored students.

Accomplishments: Established as a state approved Private Postsecondary Film School in California. Setup State and Federal financial aid programs and established a non-profit scholarship endowment program.

yU+Co Title & Animation House Venice, CA
Motion Graphics & 3D Animation Producer www.youco.com 2002
Produced motion graphics and 3D animations for commercials and opening titles for feature films.

Credits: United Airlines, Weight Watchers, Toyota, American Express, Go.com, Pearl Harbor

GLASS GUNS Music Video/Commercial Production House Los Angeles, CA
Executive Producer/Director www.glassguns.com 1998 to 2004

Accomplishments: Helmed company from nonexistence into global commercial productions in 1st year.
Credits: Coca-Cola, General Mills, Skechers Shoes, Atlantic Records, Sony Records, New Line Cinema

e-MOOLA.COM Dot.com Startup Costa Mesa, CA
Executive V.P. of Digital Media www.e-moola.com 2000 to 2002
Directed and creative produced numerous rich media marketing videos for both television and web.

Accomplishments: Captured millions in sponsorship and investment dollars for the corporation.
Credits: Mattel Hot Wheels, Kentucky Fried Chicken, Pizza Hut, Toyota Motor Sports, NHRA

SPUTNIK FILMS Music Video/Commercial Productions Los Angeles, CA
Executive Producer/Director www.sputnikfilms.com 1988 to 1998
Produced, Directed, and Edited over 200 music video and commercial productions for television.

Accomplishments: Owned and operated successful production company in Hollywood for 10 years. Received multiple MTV Awards and nomination over the years as both Director and Producer.
Credits: Backstreet Boys, N Sync, Tupac Shakur, Barry White, Phil Collins, All 4 One, David Foster, Warren G, Paulina Rubio, Gorky Park, among 100's of others.

AWARDS, CERTIFICATIONS & AFFILIATIONS

- Webby Award (Honoree) for Best Online Travel Video Series
- Emmy Award [Interactive Television] - Current TV (2007) - Creative Services Producer
- Promax Gold Award (2007) - Network Explainer - Current TV
- MTV Video of the Year (1996) - Backstreet Boys - "Get Down"
- MTV Nomination - Best Video (1997) - 'N Sync - "I Want You Back"
- MTV Award - Latin - Video of the Year (1996) - Paulina Rubio - "Siempre Tuya Desde La Raiz"
- MTV Award - Internationale (1990) - Timmy T - "One More Try"
- CA State Certified Instructor of Film/Video Technology (2002-2009)
- President, Board of Directors - Monterey County Film Commission (2009-Present)