**About Us** 



InterCultura Multilingual Media is a minority-owned business (MBE) based in San Francisco, California, specializing in

#### Full-service production for Video, Voice-over & Translation in almost any language.

We help

**companies, government agencies** and **non-profit organizations** *expand their customer or client base and broaden their impact* by producing the appropriate media product or package *in practically any language*.

Our commitment to delivering the **highest quality product** involves ensuring an **accurate translation** as well as reflecting the **nuances of culture and language** in all of our work.

We are committed to portraying people of **all cultures, ethnicities and nationalities** in all their diversity.

Regardless of the language and media you need, InterCultura Multilingual Media is your key to accurate and culturally-appropriate communications.

• *TV* 

Radio

- Web
- DVD
- Print

**Services** 



## **Video Production**

We specialize in **full-service production** of educational and training videos. Our professional services are ideal for applications such as:

• *TV* 

- Educational DVDs
  Interactive exhibits
- Internet video
- Training tapes
- We develop your concept or treatment into a script and **handle all aspects of production and post-production**, from start to finish,

including hiring crew and talent, directing, shooting, and editing, to deliver your master in any media format.

**InterCultura** has produced a number of educational videos for the **California Department of Education**, including *For English Learner Success,* which received **3 awards** during 2006, and *We Speak America,* which received several international festival awards, including a nomination for **Best Documentary** at the prestigious Imagen Awards in Los Angeles.

Our support services for video also include:

- Video editing
- Subtitling

- Motion graphics
- Multilingual DVD authoring



Please contact us to discuss your video production needs and we will gladly provide you with a free preliminary budget.



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**Services** 



**Voice-over Production** 

Our facility includes a **Professional Audio Recording** and **Editing Studio** that is specifically designed for **Voice-over** recording, making it ideal for applications such as:

- Radio commercials & PSAs
- TV commercials
- Training videos
- Podcasting
- Educational toys
- Multimedia exhibits
- Instructional CDs

- Video games
- Museum audio tours
- Voice-mail
- Voice-recognition systems
- Audio books
- Internet audio, including podcasts

We produce your entire voice-over project, from concept through master, including translating the script, casting professional, international voice-over talent, hiring the voice-over director, recording, editing, mixing, and mastering to CD or any digital media.

Our **complete multilingual Voice-over and Audio Post-Production** services include:

- Translation
- Casting
- International Voice Talent
- Talent Directors
- Mixing and editing
- Sound design



Please contact us to discuss your voiceover production needs and we will gladly provide you with a **free estimate**.



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#### **Translation**

InterCultura provides translation, proofing and editing services into and from almost any language.

We provide translation services for all media, including:

- Printed materials
- Subtitles

- Websites
- Audio scripts
- DVD menus

Our translators, editors, and proofreaders are:

- Native speakers
- Professional
- Specialized
- Experienced
- Certified by the American Translators Association

Working as a team, we ensure **accurate and culturally-appropriate translations** of the highest quality.

Please contact us to discuss your translation needs and we will gladly provide you with a **free estimate**.

## Rates

Service	Language	Rate
Translation	<i>Major European:</i> (Spanish, French, German, Italian)	\$.30/word
	Major Asian: (Mandarin, Cantonese, Japanese)	\$.35/word
	Asian and European (Non-roman script: Russian, Korean, Vietnamese)	\$.35/word
	Other languages: (Arabic, Urdu, Armenian, Cambodian, Hmong, Farsi)	\$0.40/word
Voice-over Casting	European/Romance Languages: Common Non-	\$100/voice (per gender) \$200/voice.
	Romance Languages	\$200/VOICE.
	Rare languages:	\$300/voice.
Voice-over Director	All languages	\$100/hr - \$125/hr (2 hour minimum) (Rates varying according to Ianguage.)
Voice-over Talent	All languages	\$125/hr - \$350/hr (2 hour minimum) (NOTE: Rates vary depending on application, market, language, length of recording session, and whether talent is non-union or union. Average rates are \$175/hr.)
Recording Studio Rental	English	\$125/hr w/audio engineer (2-hr. minimum)
		*Special rate for non-profits and independent producers: \$90/hr

# Rates (cont.)

Service	Language	Rate
Video editing	All languages	\$125/hr w/edit suite and editor
Subtitling	English	<i>\$75/hr (45 min. of studio time per minute of video)</i>
	Spanish	<i>\$75/hr (45 min. of studio time per minute of video)</i>
	All other languages	\$125/hr (45 min. of studio time per minute of video)
DVD Authoring	English & Spanish	<i>\$500/DVD with graphics and up to 2 menus</i>
	All other languages	\$600/DVD with graphics and up to 2 menus
Transcription	English	\$45/hour
	Spanish	\$50/hour
	Other European and Asian languages	\$50/hour
Typesetting	English and Spanish	\$50/hr
	All other European languages	\$75/hr
	All major Asian Languages	\$100/hr

#### Please visit our <u>website</u> for additional information and samples of our work, or <u>contact us</u> for a free estimate.

We look forward to helping you engage the world.