

MICHAEL SHANE KATZ
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SKILLS OVERVIEW

- ♦ Writing and editing for interactive, broadcast, and print media.
- ♦ Video production and editing.
- ♦ Web design and print layout.

INTERACTIVE MEDIA CREDITS

- ♦ Contract Writer and Instructional Designer, 1988-current. Create content for clients including:
International Union of Operating Engineers, Local 39 Training, 10/07-current. Write, direct, and edit interactive training videos for students in the building trades. Write and design related Flash animations (both character and technical). Subjects include practical topics (like building systems and troubleshooting), supporting physics and chemistry, and soft skills like effective supervision.
Media Center for Health Concerns (Kensington), 11/06-current: Write and edit press releases, and online publicity copy, supporting distribution of health-promotion videos.
Genesys Telecommunications (Daly City), 10/02-7/07: Wrote and revised online help, interactive demonstrations, and other media for communications software vendor.
Persistence Software, Inc. (San Mateo), 4/99-4/01: Edited online and print documents for software vendor. Helped write and design an irresistible Flash product tour.
Archipelago Productions (Monterey), 1/98-3/99: Wrote scripts, and designed visual elements, for interactive college economics course delivered via the Web and CD-ROM.
The Interactive Consortium (Mountain View) / **McCue Systems** (Burlingame), 4/98-10/98: Wrote script for interactive demonstration of leasing-automation software.
Oracle Corporation (Redwood Shores), 2/98-3/98: Wrote scripts for multimedia presentations summarizing Oracle software products to internal audiences.
Bank of America (San Francisco) / **The Dublin Group** (San Francisco), 1997-98 and 1995-96: Designed and wrote Web-based training and online help to support Windows financial software.
Baan USA Inc. (Menlo Park) / **Creative Delivery Systems** (San Jose), 4/97-6/97: Wrote scripts for multimedia training to support Windows enterprise resource planning (ERP) software.
Emma Goldman Papers Project – Life and Times Website, U.C. Berkeley, 11/96-1/97: Converted high school social-studies teaching packet to Web-based curriculum.
Amazing Media (San Anselmo), 1994-96. Wrote interactive scripts for instructional and consumer multimedia products, including:
Threshold (1996): Ecological simulation and strategy game.
Wyatt Earp's Old West (1994): Interactive video / game on Western U.S. history.
Boston Globe, *San Francisco Examiner*, *The Onion A.V. Club*, *Berkeley Daily Planet*, 1984-current: Freelance current-affairs, cultural, and travel articles / features for Web and print publication.

FILM / VIDEO CREDITS

- ♦ Producer / Director, *Remember Tomorrow*. One-hour video documentary about Americans with unusual goals for the 21st century. In post-production.
- ♦ Writer / Director, *Strange Gifts*, 1989. Experimental video in which American “Manifest Destiny” meets its interplanetary counterpart. “Best New Videos” selection, Mill Valley Film Festival, 1989.
- ♦ Videographer, *Streetfighter in the Courtroom: A Portrait of Charles Garry*, 1991. (Shared credit.) 30-min. video documentary about the legendary Bay Area lawyer.
- ♦ Principal Researcher, *Coverup: Behind the Iran-Contra Affair*, 1988. One-hour investigative documentary. National theatrical, regional PBS, and home-video distribution.

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- ♦ Producer / Director, *The Rainbow Cooperative: From Workers to Owners*, 1986. Short video documentary about Oakland factory workers trying to save their jobs after a plant shutdown.
- ♦ Writer / Director, *Downtime*, 1986. 16mm short about love, automation, and sabotage. "Manic comic brilliance... A comedy talent to watch for." – *The Hollywood Reporter*.
- ♦ Researcher, *PBS Frontline – Central America Project*, WGBH-TV (Boston), 1984. Four one-hour documentaries for PBS national broadcast.
- ♦ Co-Producer / Director, *What's L.I.F.E.*, 1983. Short video documentary profiles a group of activist Boston nursing home residents.
- ♦ Freelance Video Editor, 1982-current. Clients include **WGBH News**, Boston (broadcast news editing); **Martindale/Gilden Productions** (Hollywood).

EDITORIAL AND PROJECT-MANAGEMENT EXPERIENCE

- ♦ Freelance Development, Copy, Technical, and Production Editor, 1989-current. Edit book manuscripts, magazine articles, and other publications for clarity and accuracy. Clients include: **Peachpit Press** (Berkeley), 1993-96: Copy-edited books for general audiences on technical and social topics (nine titles). **Ziff-Davis Press** (Emeryville), 8/96-8/97: Development-edited books on Internet topics. **Osborne McGraw-Hill** (Berkeley), 1990-93: Tech-edited nine titles; copy-edited two titles. *PC/Computing Magazine* (San Mateo), 1995: Freelance copy-editing (stories, heads, captions). *Parenting Magazine* (San Francisco), 1994: Freelance copy-editing (stories). *LAN Times Magazine* (San Mateo), 1993: Freelance copy-editing (stories, product reviews). Publishing Supervisor, **Xronos Inc.** (San Francisco) / **CDPD Forum** (Vancouver), 1994. Managed four FrameMaker layout specialists to publish a digital-telephone specification. Production Editor, **Emma Goldman Papers Project**, U.C. Berkeley, 1990-92. Oversaw production of camera-ready copy for archival microfilm collection. Wrote custom programs to retrieve and preformat text from relational database. Designed templates and composed pages in desktop publishing software. Scheduled production; edited copy; hired and supervised two assistants.

EDUCATION

- U.C.L.A.:** M.F.A., film / television production.
- U.C. Berkeley:** Completed M.J. curriculum (ABD) in print and broadcast journalism.
- Massachusetts Institute of Technology:** Graduate coursework in political economy.
- Dartmouth College:** B.A., government / economics.

MISCELLANEOUS / PERSONAL

- Languages: French (fluent); Spanish, Romanian (working knowledge); read all Romance languages and some German and Russian.
- Born in Montreal; attended primary and high school there. U.S. / Canadian dual citizen.
- References and samples available upon request.