

VINCENT CASALAINA

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MARINE SPORTS – Producer/Director

PRODUCER/DIRECTOR/VIDEOGRAPHER for **Serious Sailing, Serious Fun: A Snipe Family History**. In charge of shooting, producing and editing this half hour documentary which looks at the Snipe Class as it turns 80 in 2011. This project explores both the history of the Snipe and how this classic class has remained competitive in the modern world of sailing. January 2009 to present. Produced by Image Integration, Berkeley. <http://www.youtube.com/user/VinceSail#p/p>

PRODUCER/VIDEOGRAPHER for **2009 SAP 505 World Championship**. In charge of shooting and editing regattas videos for this regatta hosted by the St. Francis Yacht Club on San Francisco Bay. These small fast two person boats provided plenty of action and excitement on the Bay. August, 2009. Produced by Marine Media Alliance. <http://www.youtube.com/user/VinceSail#p/c/51F882E2B5B21257/1/tULi7a8lidI>

DIRECTOR/VIDEOGRAPHER for **American Sailing League's Championship Series 2008**. In charge of shooting, producing and editing the "Dash for Cash" video featured on their website as well as lining up VNR distribution to Mainsail, World of Sailing, Seamaster Sailing, Sailing-tv and other outlets. April through October 2008. Produced by Image Integration, Berkeley. <http://www.americansailingleague.com/>

CO-PRODUCER/VIDEOGRAPHER for **This Club was Built for Fun, 75th Anniversary of the Richmond Yacht Club**. Helped develop content elements and show order, shot oral history interviews, edited all racing sequences. April through July 2007 Produced by Luther Greene, Richmond, CA.

DIRECTOR/VIDEOGRAPHER for **St. Francis Yacht Club Big Boat Series Presented by Rolex**. In charge of shooting, producing and editing the end of regatta video featured as part of the awards ceremony. September 2006 & 2007. Produced by T2P.tv, Annapolis

DIRECTOR for **Moet Cup: International Feed**. In charge of producing and editing 26 minute daily feed to broadcasters around the world of the match race of Oracle BMW Racing versus Alinghi on San Francisco Bay, as well as 53 minute highlights program featuring the best of the weeks racing. September 2003. Produced by TWI, New York. http://www.lvmh.com/magazine/pg_mag_contenu.asp?int_id=123&archive=0&rubrique=ACTUALITE&rub=1

PRODUCER/DIRECTOR/VIDEOGRAPHER for **ORACLE BMW Racing: Challenge for America's Cup 2003**. In charge of shooting and editing video material for the marketing department. These short web based video segments highlighted the technical advances developed by the team and to personalize the team to the general public. Other material included video used in VIP presentations and distribution of VNR's. March 2001 to February 2003. Produced by Image Integration, Berkeley.

PRODUCER/DIRECTOR/VIDEOGRAPHER for **AmericaOne: Challenge for America's Cup 2000**. In charge of shooting, editing, compressing and publishing video material to their web site. The Challenge's sponsors were all high tech companies that wanted marketing video to showcase their contribution to the team.. Also provided video marketing segments to cable & television networks worldwide as well as the organizing authority. March 1997 to August 2000. Produced by Image Integration, Berkeley. <http://www.americaone.org/gallery.html>

CO-PRODUCER/DIRECTOR/VIDEOGRAPHER of **PIER 39 Regatta Series**, a twice yearly half hour series featuring professional yacht racing at Pier 39 in San Francisco. Using both on the water and aerial footage this program captures the excitement of closed course sailboat racing. September 1995 to 2001. Produced by Image Integration for Outdoor Life Network, CT.

PRODUCER/DIRECTOR of **A Sailor's Dream**, a one hour video program featuring the best that sailing has to offer from Master Mariner's yachts kicking up their heels to high performance yachts racing in the 'Big Boat Series'. Produced by Image Integration.

MARINE SPORTS – Videographer

VIDEOGRAPHER for **Jobson Sailing** coverage of Acura Key West Race Week, Miami Grand Prix, the US Olympic Sailing Trials in California and the Miami Olympic Classes Regatta. Shot race coverage, interviews and b roll for inclusion in broadcast programming on ESPN2 and internet same day race reports. March 2006 to present. Produced by Jobson Sailing, Annapolis. <http://www.jobsonsailing.com/>

VIDEOGRAPHER for **T2P.tv**. In charge of shooting daily event coverage for same day internet broadcast around the world of major regattas including 470 and Etchells World Championships on San Francisco Bay, Key West Race Week in Florida and the Congressional Cup in Los Angeles. Producer/Director for short highlights programs featuring interviews and race coverage including 29er Worlds and Paul Cayard discussing Black Pearl campaign. May 2004 to present. Produced by T2P.tv, Annapolis. <http://T2P.tv>

VIDEOGRAPHER for **Seamaster Sailing Series**. Shot racing and feature elements for the monthly video magazine in Key West (Farr 40 Professionals and Shark Kahn) and New York (Ellen MacArthur arrival on B&Q) and San Francisco (Nick Rogers 470 campaign). January - September 2005. Produced by APP Broadcast, UK.

WEB VIDEO DEVELOPMENT

Director of Video Operations for **Red Zeplin.Com**. In charge of video process development and streaming media technology acquisition. I designed and implemented their video production to web streaming process as well as worked with management on sales and product development. October 2000 to March 2001 Red Zepelin.Com San Francisco. <http://www.allbusiness.com/media-telecommunications/movies-sound-recording/6036076-1.html>

Content Director for **Berkeley Multimedia Research Center, Univ. of Calif.** In charge of content development and streaming media technology acquisition. I oversaw a staff of 5 people developing sites incorporating video and other multimedia technology on the web. <http://www.bmrc.berkeley.edu> January 1995 to July 2000.

NEWS / REALITY PRODUCTION

Principal Producer/Director of **U.C. Grad. School of Journalism**, in charge of the Television Laboratory where I assisted faculty in the teaching of news and documentary production as well as trained and supervised staff and managed budget and inventory for the Lab. directed and edited news and documentary programming. January 1986 to September 1996. University of California, Berkeley.

DIRECTOR of **Over Easy** a daily PBS magazine series. Directed over 300 half hour studio programs featuring performance and demonstration segments; directed and edited many EFP segments. Produced by Power/Rector Productions, San Francisco,.

CO-PRODUCER/DIRECTOR of **Went Like It Came**, a late night variety series. Developed, scripted and directed twenty-three two hour programs. Produced by Image Integration, San Francisco.

Other Television Production

Co-CREATOR/DIRECTOR of **The Choice: Between Life and Death**, a one hour drama dealing with capital punishment. Produced by KPIX-TV, Group W, San Francisco.

Awards Received

Aurora Awards
Videographer Awards
Bay Area NATAS
Bay Area NATAS
A/V Multimedia
Houston Film Festival
Houston Film Festival
Chicago Film Festival
Bay Area NATAS
Houston Film Festival
S. F. State University
University of California

Gold Award
Award of Distinction
Emmy: Sports Special
Emmy: Sports Special
Top 100 Producer
Gold Award
Gold Award
Silver Certificate
Emmy: Entertainment
Gold Award
Broadcast Media
Eisner Prize Creative Art

Virtual Tour – Oracle BMW Racing
Sailor’s Passion – Oracle BMW Racing
PIER 39 Fall Cup ‘97
White on Water
AmericaOne webvideo
Tom Blackaller
A Sailor’s Dream
Over Easy
The Choice
S. F. Blues Festival
Spotlight