

NORMANDIE RAMIREZ, MANAGING PARTNER / EXECUTIVE PRODUCER



NORMANDIE RAMIREZ HAS OVER TWENTY YEARS OF EXPERIENCE IN CREATIVE DEVELOPMENT, CLIENT MANAGEMENT, AND PRODUCTION FOR PRESTIGIOUS NAMES FROM BUSINESS AND ENTERTAINMENT, INCLUDING HEWLETT-PACKARD, PARAMOUNT DIGITAL ENTERTAINMENT, EASTMAN KODAK, IBM CORPORATION, MICROSOFT, AND GROUP W PRODUCTIONS.

SHE HAS MANAGED COMPLEX MULTIMILLION-DOLLAR PROJECTS FOR A VARIETY OF MEDIA. AS A SAVVY, CLIENT-ORIENTED PRODUCER WHO EMBRACES THE ADVENTURE OF CREATION, SHE HAS SPEARHEADED PROJECTS FOR

INDEPENDENT FEATURE FILMS, WEBSITES, INTERACTIVE TV, COMMERCIALS, AND CORPORATE COMMUNICATIONS.

PRIOR TO FOUNDING MRP IN 1995, NORMANDIE'S EXPERIENCE INCLUDED A TWO-YEAR STINT AS EXECUTIVE PRODUCER AT PARAMOUNT DIGITAL ENTERTAINMENT, TWO YEARS AS SENIOR PRODUCER AT HEWLETT-PACKARD AND SEVERAL YEARS AT GROUP W PRODUCTIONS WORKING ON THE NATIONALLY SYNDICATED TELEVISION SHOW PM MAGAZINE.

AS EXECUTIVE PRODUCER / PROJECT MANAGER, NORMANDIE LEAD AND SUPERVISED SEVERAL TEAMS WHICH PRODUCED OVER TWO HUNDRED MEDIA ELEMENTS FOR HP'S EXECUTIVE BRIEFING CENTER. THE SUCCESSFUL DELIVERY OF THESE ELEMENTS REQUIRED AN INTIMATE UNDERSTANDING OF THE INFRASTRUCTURE AND CONSTRUCTION OF THIS TWENTY THOUSAND SQUARE FOOT EXHIBIT SPACE. AS PROJECT MANAGER SHE WORKED IN TANDEM WITH THE ARCHITECTURAL, ENGINEERING AND INDUSTRIAL DESIGN TEAMS AND SUPERVISED DESIGN, PRODUCTION AND INSTALLATION.

IN SPRING 2006 NORMANDIE WAS INVITED TO BE A GUEST SPEAKER TO INSPIRE AND MOTIVATE APPLE COMPUTER'S TEAM OF PRODUCERS AND CREATIVES. AS THE PRODUCER / PROJECT MANAGER FOR NIKE'S FALL 2006 LEADERSHIP MEETING, SHE LED A TEAM OF INDUSTRIAL DESIGNERS AND STRATEGISTS AND CREATED A SELF-GUIDED INTERPRETIVE EXPERIENCE AND EXHIBIT SPACE ON GLOBAL RESPONSIBILITY AND BUSINESS OPPORTUNITY AT NIKE CORPORATE HEADQUARTERS IN OREGON.

NORMANDIE CONTINUES TO BE TURNED ON BY THE ART AND SCIENCE OF PRODUCING, WHICH SUITS HER HIGHLY ORGANIZED AND VISIONARY NATURE. SHE CREATES A PRODUCTION PROCESS THAT'S EXHILARATING, A JOURNEY THAT IS SMOOTH, AND ULTIMATELY, A CLIENT PARTNERSHIP BASED ON MUTUAL RESPECT, OPEN AND HONEST COLLABORATION AND A UNIFIED VISION.