

PARTIAL CLIENT LIST

AIDS/LIFECYCLE

ATARI

DREAMWORKS

ELECTRONIC ARTS

EXPRESSO FITNESS

GOLDEN GATE BRIDGE

HGTV

IGN ENTERTAINMENT

LIFETIME TELEVISION

LUCAS ARTS

NAMCO

REAL NETWORKS

SEGA

SONY ONLINE ENTERTAINMENT

SONY PICTURES

THQ

UBISOFT

WALMART

WALT DISNEY

WARNER BROS.



BAYSIDE
ENTERTAINMENT

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BAYSIDE
ENTERTAINMENT

Let Us Tell Your Story



Creative Concepts

Scripting

Pre-production

Shooting (HD, SD)

At Bayside Entertainment, we have over 20 years of production experience. We deliver high-quality, full-service video production – shepherding your project from the initial brainstorm session to spectacular final result.

OUR PROCESS

We stress PRE-PRODUCTION as the most critical phase of production. During this time, we work with our clients to understand their goals and determine the best strategy for the project. This strategy becomes the “blueprint” that informs every aspect of production and post, ensuring that all members of the creative team are working toward the same vision.

On location and in the studio, we have seasoned PRODUCTION teams who know how to “bring it home”, capturing compelling images and rich interview content.

Then, our in-house POST PRODUCTION team makes magic in the edit bay — adding customized graphics, animation, music and sound effects.

Finally, we have experience PACKAGING your footage for myriad applications; web, broadcast, corporate communications, sales, publicity and marketing efforts. With a smart strategy, footage captured once can be used time and again.

BAYSIDE ENTERTAINMENT produces the full spectrum of video for broadcast, marketing, publicity and corporate communications:

- Trade show video
- Sales presentations
- Programming/documentary
- Electronic press kit/video news release
- Recruitment video
- Web content
- Corporate image reels
- Point of purchase video
- Product demos

WHY BAYSIDE?

We have a passion for storytelling.

We guide each project with the confidence of our many years of experience in all aspects of production.

We create stunning images and compelling content for every project, every time.

We make sure that content doesn't get lost in style and that your message stays upfront in a way that captivates and entertains.

We take pride in our customer service. When you hire us, we become part of your team and we work tirelessly to meet your goals.

We are discreet, professional and trustworthy — accustomed to working with sensitive materials for high profile clientele.

Creative Services

Marketing/Publicity

Our projects are *on time* and *on budget* and that's why our clients keep coming back.

CREATIVE DIRECTOR, STEVE WYNN

As creative director, Steve Wynn oversees every phase of the process. An industry veteran with over 20 years of experience, he has worked in virtually every aspect of production and leads Bayside with this breadth of expertise.

An Emmy Award-winning cameraman, Steve's work has taken him around the world, shooting for every major broadcast outlet including *Discovery Channel*, *History Channel* and *The Travel Channel*.

In the field, Steve has an ability to get his camera right in on the action –whether he's tracking an Aston Martin at 170 mph or swimming with sea otters under the Monterey Bay. An outdoor enthusiast, he shoots extreme sports and adventure travel with an insider's perspective.

In studio settings, Steve seamlessly interfaces with art directors, stylists, actors and crew members to bring about a very relaxed and efficient set.

On the post-production side, Steve combines his strong visual sense with an equally attuned ear for audio. A gifted musician, he has received multiple Emmy nominations for music composition and sound engineering. An accomplished

editor, he creates visually compelling and highly impactful videos for clients like *Lucasfilm*, *Sony* and *Sega*.

EXECUTIVE PRODUCER, JOANIE WYNN

Executive producer Joanie Wynn oversees every project with an exacting attention to detail. In production, clients often need to "turn on a dime" and having worked in broadcast television and corporate marketing for the past 20 years, Joanie understands the necessity of staying flexible, responsive and highly organized.

Joanie started her career in Hollywood where she produced dozens of promotional and marketing pieces for *Disney*, *Sony*, *Warner Bros.* and *Dreamworks*. The work ranged from TV spots and EPK's to DVD "extras" and HBO specials. During this time, she had ample opportunity to hone her interviewing skills with celebrities and studio executives. She also became an accomplished writer and post-producer, ushering a wide variety of projects through delivery.

Since moving to the Bay Area in 1996, Joanie has used her marketing and production background to produce projects for clients in other business sectors including video games, luxury travel, non-profit, sports equipment, and retail. In addition to traditional corporate communication and marketing video, she has also produced a wide variety of content for the web.



Editing (SD, HD)

Graphics/Animation

Music/Narration

Audio Mixing

Corporate Communications

Broadcast