### **Press Release**

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### JL VIDEO EDITING OPENS NEW BROADCAST VIDEO AND MULTIMEDIA STUDIO

**JL Video Editing Services** has opened a new next generation video postproduction facility on First Street, in downtown Benicia, California. The state-of-the-art studio is a one-stop shop for video production services, complete with motion graphic design, editorial, and multimedia creation, in a client friendly atmosphere.

JL Video Editing is a digital professional broadcast post-production environment, containing all the tools and an experienced team necessary to create quality productions at affordable rates. The company has been serving a wide variety of broadcast and commercial clients in the Bay Area since 1997. The founder and owner, Jon Lewis has over 15 years of experience in video post-production, as both a motion graphic artist, and as a creative editor. He created JL Video Editing to develop productions and service media producers with the experience and technology that they need in order to create compelling and effective productions.

JL Video Editing has continued to grow with the evolving changes in technology, as Bay Area clients now travel to Benicia for post on their projects. Just recently, the company began a new upgrade to its equipment to handle work in High Definition video. Additionally, by having access to a variety of producers and production teams in the Bay Area, JL Video Editing is able to hand-pick the right team depending on the style and budget of a production, and is skilled at handing all aspects of a production.

Jon Lewis has worked at many Bay Area post facilities and numerous high profile projects as both an online editor and motion graphic artist, including the ABC network's NBA 2005 Finals, ESPN's X-Games, CBS Olympics, and many other shows for FOX, ESPN, NBC, PBS and Tech TV. Jon Lewis has also designed and created numerous multimedia projects for major corporations, including Kaiser Permanente, Six Flags Marine World, NASA TV, Sutter Health, Tempur-Pedic, and Sun Microsystems.

# Client satisfaction is a big reason for the success of JL Video Editing,

#### Dianne Malliaras,

#### Freelance Producer

"As a video producer in the Bay Area for the past 18 years, I have worked with many video editors and graphic artists, and I am hard pressed to find anyone to match Jon's endless creativity, extensive knowledge of the medium, and sincere commitment to excellent customer service. Jon is imaginative in designing graphics for our pieces and thoughtful and meticulous during the editing stage of a project. There is not doubt in my mind that the success of many of my projects is due in a very large part to my partnership with Jon Lewis and JL Video Editing Services."

#### Paul Garcia Public Relations Manager Six Flags Marine World

"Working with Jon Lewis is the best business decision I have made for myself and for the organization. Jon Lewis' professionalism and editing skills meet the needs of our diverse product in developing promotional projects and video pieces for local and national news networks. In addition, Jon Lewis Video Services is equipped with cutting edge technology that meets and often exceeds the demands of the highly competitive world in video and audio services. "

## Toni Casal , Director, MultiMedia Communications Kaiser Permanente

*"He understands our business and cares about our success. Jon's creativity and skills are top of the line. He is unflappable and our corporate clients love to work with him.* 

*He is a pro and a pleasure to have on our team. Jon makes every production shine.*"

# For a sample of our work visit our web site at www.jledit.com