

Jeff Kramer

Producer / Production Supervisor

415.609.0667 • JeffKramer99@gmail.com

PROFILE

Experienced Producer with a proven ability to take a project from concept to delivery. Produce branded video content with an eye towards maximizing efficiency and saving money. Comfortable with a wide range of media: broadcast, print, web. A self-motivated team player who gets the job done and loves making the impossible happen.

Seeking an opportunity to become part of a growing team creating top quality work. Looking for a chance to share my knowledge while learning from the best.

AREAS OF EXPERTISE

Problem Solving / "Fixer"	Scheduling and Logistics
Communication	Budgets and Bids
Managing Workflow	Time Management

QUALIFICATIONS

- Creative problem solver who thinks on his feet to quickly and efficiently find solutions.
- A sharp eye, based on experience, for managing resources and saving money.
- Communications hub: the information center for all departments and stakeholders on a project.
- Keeps an eye on the big picture while taking a detail-oriented approach to managing its parts.
- Adaptable/mutable. Works well with a variety of personality types, from clients, to talent, to "regular folks" on location.
- Mature, calm, steady. Maintains order amidst chaos. Never loses track of the project's vision even as challenges arise.
- Delegates tasks and responsibilities in order to stay focused on the objective.
- Thorough: willing to invest the time to do it right the first time, rather than cut corners.
- Working knowledge of camera, lighting, audio, post production, VFX, music.
- Proficient in HotBudget, PointZero, and Showbiz Budgeting software.
- Deep professional network. Connected to crew, vendors, and resources across the country.
- Helps others thrive by offering support and guidance. Elevates the entire team through mutual respect and taking the time to pass on knowledge to junior team members.
- Diplomatic: knows when to share, when to withhold.
- Able to get favors from complete strangers, even local police on location!

EDUCATION

New York University, BFA – Film & TV Production
UCLA Extension – Production Management

PREVIOUS EXPERIENCE

PRODUCTION COORDINATOR

Various Production Companies, 2007 – 2010

EXPERIENCE

LINE PRODUCER - Facebook Mar – Oct 2017

Supervised production for video assets shown during Keynote Addresses at annual Spring and Fall conferences, F8 and OC4. Also, produce video content for clients within Facebook and managed Facebook Live shoots for Sheryl Sandberg.

PROJECT MANAGER – VH1

Amber Rose Show Launch campaign and Barely Famous Premiere party, May – June 2016

Oversaw production of a wide variety of creative collateral with multiple in-house departments, including interactive, video, and social media.

LINE PRODUCER / PRODUCTION SUPERVISOR

Various Production Companies, 2010 - Present

Produce media projects from start to finish, managing scope, resources, and day-to-day operations.

Duties Include:

- Manage project from concept through delivery.
- Create and manage budget.
- Negotiate rates with crew, vendors.
- Track project timelines and costs.
- Interface between Legal and talent, musicians, post houses, etc.
- Supervise the shoot, maintain the schedule.
- Oversee editorial process and ensure final delivery to client, agency.
- Manage in-house labor and outside contractors.
- Leverage industry relationships to maintain costs and timelines.
- Manage communication between departments and stakeholders.

Brands: Apple, Facebook, Google, HBO, Ford, Adobe, VISA, YouTube, Salesforce, Intel, AmEx, Square, Samsung, Hewlett-Packard, Unilever, Wells Fargo, SF Giants, Fox Sports, Modelo Especial, and more.

Advertising Agencies: Saatchi, Goodby, Silverstein McCann, Publicis, BBDO, 180 LA, Doremus, Y&R, Grey, Venables Bell, Anamoly, Swirl, and more.

Production Companies: HBO Creative Services, Slim Pictures, Serial Pictures, MJZ, Wells Fargo, Missing Pieces, Greenpoint Pictures, and more.

INTERESTS

Hiking and Running (5Ks – Half Marathons)
Animation and Comic Books, Game of Thrones,
Restaurants, Yoga and Meditation

RECENT PRODUCTION EXPERIENCE

Line Producer	OC4 – Keynote video content	Social / Conference	Facebook Creative Services
Line Producer	F8 – 2017 Developers Conference	Social / Conference	Facebook Creative Services
Line Producer	Hidden Valley Ranch – Emoji Dip	Social	1/29 Films – SF
Prod. Supervisor	McDonald’s – Good Morning 2017	Broadcast	1/29 Films – SF
Line Producer	YouTube VR app	Broadcast / Social	m ss ng p eces- NY
Prod. Supervisor	Ford Fusion Shopper Videos	Social	GTB – Detroit / SAV, Inc. LA
Project Manager	Amber Rose Show launch campaign	Broadcast	VH1 / Viacom
Prod. Supervisor	Symantec – Norton AntiVirus	Web	HeLo Films / Grey Advtg.
Prod. Supervisor	LOOKING Final Episode – BTS	Broadcast	HBO Creative Services – NY
Prod. Supervisor	Hewlett-Packard	Conference / Social	Greenpoint Pictures – NY
Line Producer	ADOBE: Three promos	Social	Skycar Creative
Line Producer	WELLS FARGO – Student Engagement	Social	WELLS FARGO / V-NET
Prod. Supervisor	MLB – All Star Game Promo assets	Broadcast	Greenpoint Picutres – NY
Prod. Manager	Game of Thrones: Sea. 5 Premiere	Live on Facebook	HBO Creative Services – NY
Prod. Supervisor	Steph Curry – Three point Redemption	Social	Footlocker / The Vault – NY
Prod. Supervisor	SILICON VALLEY - BTS	Broadcast	HBO Creative Services – NY
Prod. Supervisor	LOOKING Season 2 - BTS	Broadcast	HBO Creative Services – NY
Line Producer	SAMSUNG	Conference / Social	Atomic D – SF
Line Producer	WELLS FARGO – Abbot Downing	Web	WELLS FARGO / V-NET
Prod. Supervisor	AMEX: Unstaged w/Mary Lambert	Web	radical media – NYC
Prod. Supervisor	CHEETOS (Halloween)	Viral Video / Web	Goodby Silverstein
Producer/Director	Sleep Number Mattress	Web	Normal Life Pictures – NYC
Line Producer	LOGITECH: Case Plus System	Web	Logitech / Folkloric – NYC
Line Producer	Subaru Throwdown	Web / Broadcast	Discovery Digital Network
Prod. Supervisor	Planet of the Apes Promo	Broadcast	HBO Creative Services – NY
Prod. Supervisor	Murder in the First (SF portion)	Broadcast	TNT / Turner Networks
Line Producer	BAY ALARM	Broadcast	Baker Street / Dwyer Productions
Line Producer	PURINA – I Am Dog	Web	Caruso Company
Line Producer	SF GIANTS TV Campaign: 2012, '13, '14	Broadcast	Baker Street / Dwyer Productions
Line Producer	LOOKING Season 1 - BTS	Broadcast	HBO Creative Services – NY
Line Producer	CINEMAX: Pacific Rim Promo	Broadcast	HBO Creative Services – NY
Prod. Supervisor	California Table Grapes	Broadcast	Dwyer Productions
Prod. Supervisor	STAND UP TO CANCER	Broadcast /Web	Doomsday Entertainment
Prod. Supervisor	Dawn Wildlife	Web	HERO Content / Publicis
Prod. Supervisor	IBM	Web	Ogilvy & Mather / Eyepatch
1st Asst. Director	SAMSUNG	Broadcast	Rosetta / Riney / Publicis
Line Producer	PAYPAL	Web	Caruso Company / Publicis
Line Producer	SALESFORCE.COM	Conference / Web	Caruso Company
Prod. Supervisor	Modelo Especial	Broadcast	La Banda Films – LA
Prod. Supervisor	APPLE	Conference / Web	Slim Pictures – LA

REFERENCES

Facebook Creative Services

Christopher Knox
cknox@fb.com
(415) 828-6569

HBO Creative Services

Lindsay Nowak
Lindsay.Nowak@hbo.com
(212) 512-7157

and

Justin Joseph
JustinJosephMedia@gmail.com
(203) 829-4446

VH1

Adam Palmer
Adam.Palmer@mtvstaff.com
(212) 846-4266

Wells Fargo

Paul Barrie
paul.barrie@wellsfargo.com
(415) 947-8874

Baker Street

Brody McHugh
brodym@gmail.com
(917) 575-2893

1/29 Films

Nick Seuser
nick@129creative.com
(415) 272-3828